

BECKY YAZDAN

- WEB DEVELOPER
- GRAPHIC DESIGNER
- PROJECT MANAGER

CONTACT

Tel: 646.623.3335

Email: bekyyazdan@gmail.com

LinkedIn: beky-yazdan

SKILLS

- HTML/CSS/JS, Bootstrap
- Shopify, WooCommerce
- CMS: Wordpress, Squarespace
- Search Engine Optimization
- User Experience
- Social Media Marketing & Strategy
- Mailchimp, Constant Contact
- Adobe Creative Suite: Photoshop, Illustrator, InDesign
- Microsoft Office: Word, Excel, Powerpoint

DIGITAL PORTFOLIO

yazdanweb.com

PROFILE

20 years experience as the lead programmer, web designer and project manager for a small NYC design firm. Incredibly detail-oriented, conscientious and a team player. One of many strengths: being able to design websites in addition to coding them, which makes the process of project inception to completion much more efficient. The sites are ADA compliant, utilize SEO best practices and are designed for optimal viewings across multiple devices and platforms.

PROFESSIONAL EXPERIENCE

NYC, 2002 - present

TRUAX & COMPANY

DIRECTOR OF DIGITAL DESIGN AND PROGRAMMING

- Web Design
- Frontend Web Development
- Project Management
- Client Relations
- Copyediting

NYC, 2015 - present

VARIOUS CLIENTS

FREELANCE DIGITAL DESIGN AND PROGRAMMING

Print Design, Web Design, Social Media Strategy and Programming for freelance clients across multiple sectors (fashion, financial services, interior design, architecture, fine arts, etc)

EDUCATION

FINAL PIXEL ACADEMY

Virtual Film Production/Unreal Engine

NYU SCHOOL OF CONTINUING EDUCATION

Javascript, Flash

UNITED DIGITAL ARTISTS

Web Design Certification Course

NEW YORK STUDIO SCHOOL

Master of Fine Arts

UNIVERSITY OF COLORADO, BOULDER

Bachelor of Fine Arts, Painting & Photography